

Around the world in 80 seconds

*About diluting
or assuming responsibility
in a high-speed world*



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Seminar in Florence, Italy - Villa Romana - February, 3 to 4 2012

The objective of the event is to promote an intellectual exchange on the compatibility of strategic economic and ethical criteria, taking account of historical, philosophical and cultural circumstances and their rendering of accounts.

All speakers share a prominent professional and personal European imprinting

***We hope to meet you
in Villa Romana in Florence next February!***

Hans-Martin Buhlmann
President



COFCG

CLUB OF FLORENCE

"Platform for responsible actors in Asset Management and Investor Relations"

Program

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THURSDAY 2.2.2012

19.30 **Welcome Aperitif**

Thoughts on Europe – about good decisions that may sink into oblivion

Christoph Schalast, *Professor for European Integration, Frankfurt School of Finance and Management*

FRIDAY 3.2.2012

8.45 Opening

9.00

Welcome

Hans-Martin Buhlmann and **Brigitte Mael**,
Club of Florence

9.15

Global Trade - about the relationship between astrophysical knowledge and economical needs from Galileo Galilei to algo(rythmic) trading, passing by Jules Verne.

Alberto Peruzzi, *Professor of Philosophy, University of Florence*

10.45 **Time for Espresso**

11.15

Global Governance - about the complex dynamics of regulation and self- regulation in the absence of a global government

Eric Brousseau, *Professor of Economics at Paris-Dauphine University and at the European University Institute (Florence)*

13.00 **Lunch**

14.30

Workshops I and II

Responsibility - a matter of time?

with **Alberto Peruzzi**

Responsibility – a matter of space?

with **Eric Brousseau**

15.45 **Time for Espresso....**

16.15

Global Challenge – about epidemics as a metaphor for traceability between cause, effect, action and prevention

Peter Kreidl, *Senior Expert, European Centre for Disease Prevention and Control (ECDC), Stockholm*

17.45 Summary of a responsible day!

20.00 **Tuscan Dinner**

SATURDAY 4.2.2012

9.00

Global Projects – about working to make a better world

Alexis de Seze, *CEO of ID Group Italy and representative of OK - World, Lille*

10.30 **Time for espresso**

11.00

Workshop III and IV

Responsibility – a matter of transparency?

with **Peter Kreidl**

Responsibility – a matter of engagement?

with **Alexis de Seze**

12.15 **Final discussion and resolution**

13.00 **Lunch**

*Followed by guided tour
through the house, the garden
and up to the wonderful terraces...*

Moderation:

Wolfram Schmitt, *Head of Investor Relations,
Talanx AG, Hannover*



Christoph Schalast

is professor for Mergers & Acquisitions and European Integration at the Frankfurt School of Finance & Management. As an attorney and a notary he is specialized in M&A as well as bank and capital market law. He studied law and political sciences in Gießen, Frankfurt/Main and Lausanne. After his admission to the Bar, he specialized in M&A, first at Albert Flad & Schloßhan (today Mayer Brown LL.P.). In 1995 he established the law firm Schalast & Partner with the focus on M&A/bank and capital market law as well as telecommunications/media/technology. Since the early 1990s Christoph Schalast has advised various governments in Eastern Europe. In this function he was a member of legislation commissions in Slovenia, Lithuania, Albania and Bosnia. He advises as an expert on German legislation projects, in particular in bank and capital market law. In 1997 he was appointed as professor for European and commercial law at the University of Wismar. In 2002 he was appointed professor at the Frankfurt School of Finance & Management. There he initiated the Master of Mergers & Acquisitions of which he is the Academic Director. Furthermore he has established the area of research "Non Performing Loans" and since 2006 he has had the chair for the annual NPL Forum and M&A Private Equity Conference.

He was a lecturer at the University of Applied Sciences Frankfurt (European law) as well as the University of Hamburg (telecommunications law). Professor Schalast is the chairman of the supervisory board of the milch & zucker AG, chairman of the advisory board Bundesvereinigung Kreditkauf und Servicing e.V., co-director of the Frankfurt Institut for Privat Equity and M&A (FIPEMA) as well as chairman at the Deutsche Kreditmarkt Standards e.V.



Alberto Peruzzi

is President of the inter-disciplinary course (Philosophy and Education Sciences) of «Theory of Communication» at the University of Florence. After his degree in Philosophy he obtained a grant of the CNR (Italian research centre) working for the Centre of Grammar of the Accademia della Crusca, and later with Jerrold Katz at the Graduate Center in New York and with John Bell at the London School of Economics. Since the beginning of the nineties he is teaching Philosophy (Philosophy of Language, History of Contemporary Philosophy a.o.) in Florence, becoming in 2002 Professor of Theoretical Philosophy and member of the Tuscan Phd-Committee for History of Science. Since 2004 he is also member of the Phd-Committee for Philosophy.

Until last year Alberto Peruzzi has been the coordinator and member of the scientific Committee of Pianeta Galileo, an initiative dedicated to the scientific culture of Tuscany. From 2006 to 2010 he has been the President of the Biblioteca Filosofica in Florence.

Alberto Peruzzi published a long list of articles, comments and translations and has been member of important Italian and international scientific associations, like the Associazione Italiana di Logica e Applicazioni, the Società Filosofica Italiana, the Società Italiana di Logica e Filosofia della Scienza and the New York Academy of Sciences.

In 2010 he was honoured with the Award of the Italian President for the diffusion of knowledge through Pianeta Galileo.



Eric Brousseau

is Professor of Economics and Management at Paris-Dauphine University and at the European University Institute (Florence, It.). He is a member of Dauphine Research in Management (DRM), a Joint Research Center between the CNRS and Paris-Dauphine. He is the founder and the director of the European School for New-Institutional Economics (ESNIE), and Vice-President of the International Society for New-Institutional Economics (ISNIE). His research agenda focuses on the economics of governance, with three main applied fields: innovation and intellectual property, Internet and digital economics, environmental governance. In matter of institutional economics, Eric Brousseau has been working extensively on the economic of contracts, multi-level governance, public vs. self-regulation, and on the dynamic of institutions. He published more than 80 papers in various academic journals and books, authored one book, and edited more than 15 books or journal issues. He has been involved in researches funded by the French Government, the European Commission, the US National Science Foundation, the UN, and the OECD. While he was at the University of Paris Ouest, Eric Brousseau was the director of Economix, a leading Research Center of the French National Center for Scientific Research (CNRS) from 2005 to 2011. He also chaired the CNRS's Research Consortium "Information and Communication Technologies and the Society" (GDR TICIS) from 2002 to 2009. He was also a member of the Institut Universitaire de France (2002-2007)



Peter Kreidl

is Senior Expert for Preparedness at the Preparedness and Response unit of the European Center for Disease Prevention and Control in Stockholm, Sweden. He studied Medicine in Innsbruck, where he worked as a medical doctor for several years, and specialized in Hygiene and Public Health. In 1996 he obtained his master degree in Infection and Health in the Tropics at the London School of Hygiene and Tropical Medicine. From 1998 to 2000 he took part in the European Programme for Intervention Epidemiology Training (EPIET-fellow) in Rome. For several years he worked for the WHO following assessment and investigation programs in Georgia, Kosovo, Siberia, Sudan, Albania, Tajikistan and Fiji. From 2002 to 2006 he directed the epidemiologic observatory of the Assessorato alla Sanità in Bolzano, Italy. Peter Kreidl published more 50 articles and several WHO reports. His personal mission is to pave the scientific and operative way for a complete elimination of measles.



Alexis de Seze

is the CEO of Okaidi, Jacadi Paris Italy, French leader in children's wear. He is managing the Italian branch of the ID Group (500 employees, 115 stores) and its process of change due to the crisis. Alexis studied Economics at the Ecole des Hautes Etudes Commerciales (H.E.C.) in Paris and holds a degree in entrepreneurship (Specialisation Mastère H.E.C. Entrepreneur). After having created a consultant company specialized in sports marketing in 1998 he worked first as a financial and strategic consultant for Alpha Conseil and later as a control manager for Arvato Services and 3 Suisses France. From 2008 to 2009 he was CFO of 3 Suisses, where he conducted a rightsizing program with the elimination of 700 working places. Alexis de Seze is personally involved in several activities of the ID group foundation, in particular in the creation of multicultural crèches in Italy. He is father of four children.



Wolfram Schmitt

Dr. Wolfram Schmitt studied Business Administration in Hamburg and Cologne in Germany and Pennsylvania State in the U.S. His Majors were Banking, Finance, and BA of Energy Industry leading to a Bachelor Degree and a Doctorate of Business Administration at Cologne University. Dr. Schmitt worked at the Cologne Banking Institute as a Research and Teaching Assistant.

Managing Director and Global Head of Investor Relations 1998 to 2010 at Deutsche Bank, Dr. Schmitt previously worked there in the Group Strategy Department. He held various posts in that Department from 1989 onwards, eventually taking overall responsibility for strategic affairs for the Group in North America and the U.K.

In his last position he built up one of Europe's leading Investor Relations teams; he himself won several industry awards (e.g., Capital, IR Magazine, Thomson Reuters Extel).

In November 2010 he joined the German Insurance Group Talanx AG in Hannover as Head Investor Relations.

Dr. Schmitt was from 2005 to 2008 President of DIRK Deutscher Investor Relations Verband e.V. (the German IR Association) and since October 2008 he has been Honorary President of DIRK.

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Hosts/coordination

Club of Florence
Brigitte Mauel
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50124 Firenze
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Mob. 0039 335 364828
bmauel@cof.cg

Address of the Seminar

Villa Romana
Via Senese 68 - 50124 Firenze
www.villaromana.org

Participants

25 people

Aperitif

All attendees and accompanying persons are invited to the opening aperitif on **Thursday, 2th of February, 7.30 pm**

Duration and programme structure

1½ days, split into three half-day segments, with four talks and subsequent discussion, and the possibility to choose two times between two workshops; the third segment will end with a concluding discussion and a resolution.

Accommodation

If you have any queries regarding hotels and/or tourist information, please do not hesitate to contact us: cof@cof.cg

Tourism

It is possible to arrange personal guided tours through Florence, the museums, the shops, the "campagna toscana", wine and/or oil tasting before, during or after the seminar, please contact us: cof@cof.cg



Map of Florence

Spouses

Are welcome to participate to the dinner on Friday evening (50,00 Euro)

Seminar language

English

Attendance fee

630,00 Euro - italian VAT (21%) included
Part of the attendance fee may be devolved in charity and/or in the attendance of non-European participants from institutions that cannot sponsor their travel



Application form

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First name

Last name

Job Title

Organization

Invoice Address

.....

.....

Country

E-mail

I will attend the seminar

Signature

Please complete this application form and send it by email to bmauel@cof.cg
Due to the limited attendance we would ask you kindly to answer as soon as possible.

Many thanks!

